



# the South Devon

NOVEMBER 2010

NEWSLETTER 48

## PRESIDENT'S MESSAGE

*Welcome to all Members,*

September will be a month that for many will not be forgotten for a very long time; with the earthquake in Christchurch and Canterbury region and the weather; with the heavy snow falls down South to the heavy rain throughout the rest of New Zealand.

We as members of the farming community can plan for 364 days to get the animals ready for spring but Mother Nature can destroy that in 24 hours, as we have seen.

There have been some heavy losses in both Islands, but in true Kiwi nature we will survive.

The Board has written a letter to Silver Fern Farms enquiring why South Devon is not included in its 50% British breeds schedule. We await their response.

From all the reports I have received it would appear that the Bull Trial bulls are going really well which is great. We look forward to a good turnout at the Open Day.

I would like to acknowledge the support from Beef + Lamb NZ to the beef industry with its funding of \$194,000 for the migration from BREEDPLAN ILR1 to ILR2, including ILROnline.

The South Devon Cattle Society is truly grateful for their support. I would like to thank Murray Meads for all his efforts in negotiating this funding with Beef + Lamb NZ.

Brian Thomson  
**President**



### BULL TRIAL OPEN DAY

The first Open Day for the 2010/11 Bull Trial will be held on **Wednesday 24th November 2010** commencing at **1.30pm**.

Everyone is welcome to attend.

Afternoon Tea will be available.

The Bull Trial is situated on the property of:

Maurice Berwick, 402 Milson Line, Palmerston North (look for the Angus BEU sign).

All enquiries to:

**Gavin Osborne**  
Phone 06 375 8312  
Email: [g-mosborne@xtra.co.nz](mailto:g-mosborne@xtra.co.nz)

## PBBNZ REPORT

Migration from BREEDPLAN ILR1 to ILR2  
Murray Scholz, from ABRI spent a week in the PBB office in October completing the training and installation of the new BREEDPLAN ILR2 for South Devon and Shorthorn.

## ILROnline

ILROnline replaces the on-line returns area within the current Internet Solutions. Once the Registry staff are proficient in the use of ILR2 they will start rolling out the password protected access to ILROnline to those members who wish to use this.

The new screens are a lot more user friendly but it is recommended this is a solution option for the small-medium herd size. Broadband or better internet connection is also a must. Dial-up will not be sufficient.

## EXTENSION

Discussions have also been had with ABRI on having a regular visit from the specialist SBTS team from Australia as happened this year immediately prior to Beef Expo.

PBB is forging ahead in discussions with Beef + Lamb NZ and the Farmer Councils (previously Sheep & Beef Councils) on a wider reaching Beef Extension effort for beef farmers.

## HerdMASTER / FlockMASTER

PBB have signed the Sales and Marketing Agreement giving us exclusive sales and support rights in New Zealand to these products.

The completion of a new version of HerdMASTER Stud should be available shortly.

## PBB AGM

The Annual General Meeting will be held on Thursday 25th November at 11.30am in the PBB Boardroom, Feilding. This meeting is open to all members.

## 2011 SOUTH DEVON AGM

Planning is underway to hold the 2011 AGM and tour in the Manawatu area to coincide with Beef Expo. More information will follow when available.

## BEEF REVIEW

The Board are always on the look out for good commercial cattle stories for the Beef Review. As we are starting work on the 2011 Beef Review please contact your nearest Board member if you know of a good commercial story.

James Donaldson is looking for good photos of South Devon cattle to put on our website. Please contact James if you have some photos.

## 2011 SOUTH DEVON WORLD CONFERENCE & TOUR IN AUSTRALIA

We have received a "first draft" of the itinerary for the 2011 World Conference & Tour in Australia. If any members are interested in seeing a copy of this draft please contact Lindy Lawrence at the South Devon office. Members will be notified when more information comes to hand.

## BEEF EXPO / STEAK OF ORIGIN

The Beef Expo Annual General Meeting will be held on **Thursday 25th November at 9.30am**.  
Incorporated in this meeting will be a Steak of Origin meeting. This meeting is open to all members.

The dates for the 2011 Beef Expo have been set as follows:

Saturday 14th & Sunday 15th May	Future Beef NZ Competition
Monday 16th May	Open Days & Judging
Tuesday 17th May	All Breed Sales

