

**BOARD OF  
MANAGEMENT  
CONTACTS**

**President:**

Brian Thomson (Ann)  
Loch Lomond  
RD 2, Mosgiel 9092  
P: 03 489 8151  
M: 0274 205 329  
E: bjthomson@actrix.co.nz

**Vice President:**

Richard van Asch (Denise)  
178 Neal Road  
RD 3, Blenheim 7273  
P: 03 570 2114  
M: 027 223 0075  
E: aschwood@xtra.co.nz

**Treasurer:**

James Donaldson (Katie)  
746 Puketitoti Road,  
Titoki, RD 2, Whangarei 0172  
P: 09 283 9656  
M: 027 601 4559  
E: k8townen@hotmail.com

**Board Members:**

Fraser Wilson (Barbara)  
PO Box 81  
Palmerston, Otago 9443  
P: 03 465 1323  
F: 03 465 1432  
E: mtroyal@xtra.co.nz

Mark Eagle (Diana)  
1775 Mangaone Valley Road  
RD 4, Eketahuna 4993  
P: 06 376 8256  
M: 027 434 7152  
F: 06 375 8350  
E: eagleeketahuna@xtra.co.nz

**Breed Co-ordinator:**

Lindy Lawrence  
PBBnz, 75 South Street,  
Feilding 4702  
P: 06 323 4484  
E: lindy@pbbnz.com

## President's Message

*Welcome to all members*

This year the AGM & Tour covered Waikato / Bay of Plenty & King Country it was well attended by members, a big thank you to the organisers for a very interesting and well organised tour. The South Devon cattle appeared to be doing very well under stressful conditions due to the drought in the area at the time unlike here at my place at the moment we have the total contrast of flooding which we are now in the 16th day and the cattle are finding it a hard job to find a dry area to rest, this would have to be the longest flood that I can remember.

I would like to thank Gavin Osborne who recently retired from our Board, he was a valued member of our team and was presented with a painting on behalf of the Society.

I would also like to welcome Mark Eagle on to the board we are looking forward to working alongside him.

The President's Trophy was awarded to Ann Thomson for her kind donation of three oil paintings that have been presented to retiring members.

Thank you to all those who helped out at Beef Expo your help was very much appreciated by Richard van Ash, this helped towards the smooth running of the event.

A big thanks must go to all our sponsors for their donation of product for prize winners at Beef Expo, their generosity is very much appreciated by our members.

Ann and I were at a wedding in late April in Nelson and took the opportunity to travel back home through Blenheim where Richard van Ash arranged for us to view the steers and heifers grazing at the property of the trial, I think most members would be envious of the amount of grass that was available to them. The cattle appeared to have adapted well to their new environment. A very impressive group of South Devon animals indeed.

The South Devon cattle are being grazed along with other cattle on the property so we will wait with great interest to compare the weight gain between them as the year progresses.

With all the bad weather behind us may the Spring be kind to all you breeders.

Kind Regards  
Brian Thomson



South Devon Tour 2013



Our annual South Devon trip this year was based in the heart of the Chiefs area, namely Rotorua and Te Kuiti. Our President Brian Thomson certainly felt at home in Te Kuiti, shearing capital of the world.

It is very interesting that our South Devon beef breed is battling on, 43 years after being introduced into New Zealand, despite droughts, floods and the huge inroads the dairying boom has made into the traditional sheep and beef areas of New Zealand, particularly in the South Island over recent years.

It is also sad to hear that several large King Country stations traditional buyers of South Devon bulls; have recently been sold to be planted in trees. It seems like madness that in a world short of food we are replanting trees on land probably only cleared 100 years ago.

However, on with the tour, which started with a visit to Brian Wall's Ngakuru Stud near Rotorua. On a smaller farm Brian is proving what great converters South Devon's are of grass to beef and also how enjoyable they are to manage.



**Pethybridge Heifers**

Next stop was Pethybridge's Tironui Stud. Mike and Rebecca are doing a great job on their harder hill country block, gaining top prizes for their Weaners at the Frankton calf sale. We then travelled through attractive country to their finishing home block overlooking Lake Rotorua. The South Islanders especially were fascinated by the steam sporadically emitting from hill sides and gullies, the result of geothermal activity, on this drive. The group were royally entertained by the Pethybridges with a great BBQ and superb views from their homestead. The Pethybridge family are very good stockmen both with cattle and horses.

After the Tuesday night in Rotorua we spent the next two nights at the enjoyable Panorama Motel perched high on a hill overlooking Te Kuiti. Thursday morning was spent at the Te Kuiti sale yards



**Te Kuiti Saleyards**

where South Devon calves topped the steer and heifer sections, outstanding lines well-presented under extremely dry conditions. Kearney's bought several lines; the calves had to be good buying.

That afternoon we travelled across attractive farm land to the Foss Ipurua Stud near Aria. Along with the rest of the North Island the Foss's were in the grip of an intensive drought. However Peter & Caroline's stock were hanging on well, a credit to their management under trying conditions. Their South Devon cattle were displaying their hardiness and maintaining good store condition, along with their sheep.



**Ipurua Bulls**

Fortunately it has since rained and with their relatively mild winters Peter is reasonably confident that his breeding stock will come through okay – as opposed to our colder winters down South where you don't expect too much from May until September. The Foss's don't calve until October which is very sensible for their circumstances. They are top farmers with high production on reasonably steep but fertile hill country so it was exciting to see the South Devon's performing under pressure. Once again we were very well fed and watered.

Our van, driven by rally driver Richard van Asch, bounced its way back to Te Kuiti where a short and sweet AGM was highlighted by the presentation of the President's Trophy to the short and sweet President's wife, Ann, who had donated several excellent paintings to the South Devon Society over recent years.

An excellent meal followed and the following day some members had an informative trip to a commercial South Devon operation on the West Coast while others headed home. All in all a most enjoyable tour blessed with beautiful weather and great hospitality.



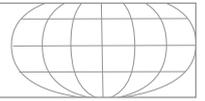
**Gavin Osborne and Brian Thomson**



**Presentation of the President's Trophy to Ann Thomson.**



# AGINNOVATION - BEEF EXPO 2013



On Monday 13th May the 9th South Devon Show & Sale began with the on farm judging of five Unled Bulls and two Led Bulls. Senior Judge Mick Allan from the Kainga Stud in Gisborne was ably assisted by Lanise Robertson of the Ben Vista Stud Feilding.

**Results were as follows:**

- Supreme Champion South Devon** ... *Woodah Royal Flush 11/005*
- Reserve Champion South Devon** .... *Okaharau Wilson G26*
- Champion Led** ..... *Woodah Royal Flush 11/005*
- Reserve Led**..... *Burtergill Zion 1120*
- Champion Unled**..... *Okaharau Wilson G26*
- Reserve Unled** ..... *Kaimoa Sultan 11011*
- 3rd Unled** ..... *Okaharau Wilson G33*
- 4th Unled** ..... *Okaharau Wilson G19*
- 5th Unled** ..... *Rosewood Lotto 110*



**Supreme Champion South Devon** *Woodah Royal Flush 11/005*



**Reserve Led** *Burtergill Zion 1120*



**Reserve Champion South Devon**  
*Okaharau Wilson G26*





## 9th World Conference

We have been advised of tentative dates for the 2014 World Conference in the US.

**14th September – 8th October.**

The proposed route is to begin in Dallas Texas and end in Denver Colorado with the following states:

Texas, Oklahoma, Nebraska, Kansas, Missouri, Iowa, Wisconsin, Minnesota, North Dakota, Montana, Wyoming and Colorado.

## 2013 Royal Show

The 2013 Royal Show will be held at **Manfeild Park, Feilding, 6-8 December 2013.**

Time to get those cattle ready now.

## DNA Testing

Remember ALL first joining sires need to be tested prior to mating season.

## 2014 AGM & Tour

The 2014 AGM & Tour will be held in the East Coast/Gisborne region during March/April. More details will be available in December.

## Next Board of Management Meeting

The next Board of Management meeting will be held on Tuesday 30th July, if you have any matters you would like brought to the attention of the Board please contact a Board member or Lindy at the office.

## Leachman Elite South Devon

South Devons promoted in commercial systems in the USA.

"The challenge to crossbreeding is finding the right breed to

cross on Angus – The Hereford x Angus steer lacks Angus levels of marbling, has insufficient muscularity, and does not reach adequate carcass weights before getting too fat. The South Devon breed keeps Angus marbling, adds to muscularity, and increases carcass weight. For these reasons, South Devon is the best British breed crossbreeding option."

"Beyond hybrid vigour, the biggest opportunity for improving profitability is by reducing the feed required to produce a pound of beef. This starts with the cow and how much she eats. Then, the feed conversion on the steers is important – In contrast (to the Angus) the South Devon breed has shown itself to be lower in feed intake and more efficient on gain. Both results from the Midland Bull Station and our results from our feed intake testing at Leachman Cattle have shown that the average South Devon ranks very high on feed efficiency. In fact, South Devon might be the most efficient beef breed."

"The global beef market is in exciting times with increased demand driven by growing population and growing income levels – The smart commercial ranchers will seek genetics that improve the profitability of their herd. The South Devon breed is ideally positioned to establish itself as a key player in profitable beef production"

As published in the South Devon Herd Book Society Journal 2012/2013

## ADLs

All ADLs are due to be returned to the office by the end of July. It is very important for the Board to have these numbers by the due date so that they can accurately budget for the coming year. If you are uncertain what your numbers will be, please contact James Donaldson on 09 283 9656 and discuss this with him. Your assistance in this is greatly appreciated.

# SHOW RESULTS



## Otago Taieri – January

All Breeds

### Yearling Bull

1st Loch Lomond Sid (Reserve Champion Male)  
2nd Loch Lomond Red

### Yearling Heifer

1st Loch Lomond Janet (Reserve Champion Female)  
2nd Loch Lomond Claire

### Cow with Calf at Foot

2nd Loch Lomond Jude

## Gore A & P Show – February

All Breeds

Yearling Bull 1st Loch Lomond Sid  
Yearling Heifer 3rd Loch Lomond Claire  
Yearling Pair 1st Loch Lomond  
Group 2nd 1 Male/2Females

### Kane Trophy Best Yearling Male & Female

Loch Lomond Sid

## North Otago 150th A & P Show – February

Yearling Heifer 1st Loch Lomond Claire  
Yearling Bull 1st Loch Lomond Sid  
2nd Loch Lomond Red

## Champion South Devon

Loch Lomond Sid

### All Breeds

Yearling Bull 1st Loch Lomond Sid  
2nd Loch Lomond Red

### Reserve Champion Male

Loch Lomond Sid

## Upper Clutha A & P Show – March

All Breeds

Bull Calf 2nd Loch Lomond Dane  
3rd Loch Lomond Maca

### Heifer Calf

1st Loch Lomond Coral  
2nd Loch Lomond Wainuka

### Yearling Bull

1st Loch Lomond Sid

### Cow – any age with Calf

2nd Loch Lomond Coral 517

### Pair Progeny – Two animals under 24 months

1st Loch Lomond  
2nd Loch Lomond

### Pair Yearlings Bull & Heifer

2nd Loch Lomond

### Pair Bull & Heifer Calf

1st Loch Lomond  
2nd Loch Lomond

### Champion Bull

Loch Lomond Sid

